



Moving Families Forward

 **clover**
Impact Report
2023-2024

In Memoriam: Sheldon “Skip” Brechtel

Clover mourns the passing of our cherished friend, devoted leader, and longtime champion, Sheldon “Skip” Brechtel. For more than two decades, Skip brought vision, compassion, and quiet strength to every corner of our organization.

As Board President from 2006 to 2008, he helped guide Clover through the immense challenges of post-Hurricane Katrina recovery through steady leadership during one of our most difficult times. His commitment never wavered; even while facing personal health challenges, Skip continued to lead with grace, resilience, and a spirit that inspired all who knew him.

Later, as President of the Clover Foundation, he co-chaired Clover’s 125th Anniversary Campaign—raising more than \$2 million to ensure the agency’s future for generations to come. His belief in the power of community, and his deep care for the families we serve, left his indelible mark on Clover, those we serve, and our community.

In 2023, we honored his extraordinary legacy with the dedication of *Skip Brechtel Park*—a lasting tribute to a man whose heart and leadership continue to shape our mission.



Moving Families Forward



Dear Friends,

At Clover, we believe that every child deserves the chance to thrive, every family deserves the support they need, and every community deserves the opportunity to flourish. That conviction continued to drive our work throughout Fiscal Year 2023–2024 and shape our vision for a stronger, more accessible Greater New Orleans region.

In FY 2023–2024, Clover deepened and broadened its service to more than 8,000 individuals and families across our early learning, youth, adult day care, workforce development, and resident engagement programs and services. Together with our board, staff, partner agencies, and—most importantly—the families we serve, we’ve continued to evolve our services to meet the moment, while remaining grounded in our mission and core values.

This year brought several transformative milestones:

-  **We launched a bold new strategic plan** that prioritizes participant power and voice, deepened partnerships, and an enhanced whole family, multi-generational approach.
-  **We were selected by the Kresge Foundation** as one of only four New Orleans organizations to join its 2Gen Learning and Action Institute—an opportunity that will accelerate our multi-generational work and strengthen outcomes for the whole family.
-  **We secured a nearly \$500,000 investment from the W.K. Kellogg Foundation** to establish Clover’s new CORE (Collaborative of Resources and Empowerment) Hub, which is a first-of-its-kind initiative to unite community-based organizations in holistic, family-centered supports.

These initiatives reflect our unwavering belief that when we help move families forward, the entire community rises with them.

As we look to the future, we also want to recognize the leadership that has guided us here. Fiscal Year 2023–2024 marked the conclusion of Chimène Grant Saloy’s service as Board President. Chimène helped lead Clover through a transformative period of our name rebrand and expanded vision for impact. We are grateful for her extraordinary leadership and enduring commitment.

To each of you—our partners, donors, volunteers, and champions—thank you. Your belief in Clover ensures that families don’t just move forward, but truly thrive.
With gratitude,



Kea Sherman
Board President



Keith H. Liederman, Ph.D.
CEO

Our Mission

Clover educates children, strengthens families and builds community.

Our Vision

We envision a city and region where all young children are ready to succeed and all citizens are healthy and economically stable.

Our Values

- Shared Power & Voice
- Integrity and Excellence
- Access and Opportunity
- Collaboration
- Innovation

Eliminating the Opportunity Gap: The Cornerstone of our Effectiveness

We believe in the inherent worth of all people and in what makes each one of us unique and special. Our values and commitment empower us all to be better leaders, educators, advocates, employees, and citizens who effectively serve children and families within the New Orleans region.

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Early Learning Services - Laying the Foundation for Lifelong Success

As Louisiana's second-largest Head Start grantee, **Early Learning Services** delivers the state's most comprehensive and diverse early learning model to more than 2,000 infants, toddlers, preschoolers, and their families each year. Through a robust network that includes Clover Academy's two campuses, Educare New Orleans and 10 high-quality childcare provider partners across Orleans and Jefferson Parishes, Clover ensures that families can access early education and wraparound supports where and how they need them most.



Across Clover's center-based and home-based Parents as Educators program settings, families receive high-quality, high impact early learning, health and developmental screenings, and seamless connections to critical resources. These services do more than prepare children for kindergarten—they create pathways for families to grow, achieve, and thrive together.





Meet TYESHA, Parents as Educators participant

“Through Clover’s Parents as Educators program, my daughter Capri (aged 3) went from knowing just a few sight words to confidently reading, mastering potty training, and shining with joy during each weekly lesson. Watching her grow and celebrating every milestone reminded me that showing her what’s possible is the greatest gift I can give,” said Tyesha.

“The program changed me too. With my Parent Educator’s encouragement, I received my GED and will be attending Delgado Community College this fall to pursue my dream of becoming a cosmetologist!”

Tyesha’s journey is one of thousands that demonstrate what’s possible when families are supported, empowered, and believed in. At **Clover Academy**, we remain steadfast in our commitment to ensuring that every child starts strong and every family thrives.

Clover Cares: Dignity, Joy, and Connection—Every Day



Clover Cares Adult Day Care ensures medically fragile adults, seniors and veterans, and those who are developmentally challenged have the supports they need to remain healthy, active and connected.

As the only Adult Day Care program in Greater New Orleans with a Veterans Administration referral contract and largest single site in the state, Clover Cares provides year-round, compassionate care for more than 100 participants—including over two dozen veterans. Our holistic, hands-on approach promotes health, dignity, and independence, helping families care for their loved ones while giving participants the opportunity to engage, connect, and thrive in their own homes and community.

Meet ARTHUR, a proud Clover Cares participant

At 86 years young, Mr. Arthur brings spirited charm and a lifetime of service to Clover's Adult Day Care community. A proud New Orleans native and the eldest of four, Mr. Arthur served for a decade in the U.S. Army before building a long and successful career at Blue Cross Blue Shield.

Today, he remains active through his love of music and social connection, lighting up Clover each day and even working part-time at the Saenger Theatre.

“Clover Cares keeps me busy, and I enjoy talking with my peers,” he says with a grin, reflecting the power of staying mentally and socially engaged.

Earlier this year, Mr. Arthur was crowned Clover King IV at our annual Mardi Gras Ball, a joyful reminder that age is no barrier to living fully and celebrating life.



Clover Career Connections



Clover Career Connections

links hundreds of parents, caregivers, and community residents each year to valuable entry-level and advanced certifications in living-wage careers—including healthcare, commercial driving, office administration, facilities



maintenance, and more.

In FY 2023-2024, Clover served as a lead partner in the **Where Are the Workers? – Greater New Orleans (WATW)** initiative, a regional effort to strengthen the workforce development ecosystem across Orleans and Jefferson Parishes. Building on the momentum of Clover’s 2021 *Together, Stronger, Better* convening, WATW brought together nonprofit leaders, funders, public officials, training providers, and employers to identify solutions that expand access, equity, and support for job seekers. As momentum continues, Clover remains firmly at the table—advancing collaborative, community solutions that help families not only survive, but truly thrive.



Meet DANIELLE, Clover Connections Participant



"I always wanted to be a nurse, but I just didn't know how to get there," said Danielle,

Clover Career Connections graduate who continued her studies and is now a registered nurse.

"Clover's Patient Care Technician program opened the door and gave me the confidence to take that first step. The support and guidance I received through Clover Connections helped me believe in myself and in my path."

She added, "My children were always my 'why.' I wanted to be a better mother and a stronger role model, but I didn't know how to make it happen. Clover gave me the tools to step into that future I dreamed of."

"Never in my wildest dreams did I think I'd be here. I love my job, and I love helping people. This journey changed me and my family's life."

Resident Engagement:



Strengthening Communities from Within



Clover provides wraparound support and community-based services for families and seniors living in the Columbia Parc, Heritage Senior Residences, and River Garden residential communities. From case management and career training to emergency assistance and legal aid, our Resident Engagement Program helps individuals connect to the tools and resources they need to reach their goals.

This year:

- 153 families accessed critical resources like workforce training, utility and rental assistance, health and mental health supports, tax preparation assistance and financial literacy/asset building coaching.
- 250+ residents participated in community-building activities—from senior fitness challenges and movie nights to family holiday meals and seasonal festivals.



At River Garden, a young mother enrolled in Clover Career Connections' job training program, earned her health care certification and is now working a living wage full-time job with benefits. At Columbia Parc, a senior citizen received a Thanksgiving food basket through a coordinated opportunity with New Orleans Saints player Johnathan Abrams, and was grateful for the dignity and connection it provided. Through Clover's free VITA tax preparation service, a young father received his earned income tax credit and refund, which gave him the power to catch up on bills and purchase school supplies for his children, right when it mattered most.

These experiences are reminders that when Clover is present in a neighborhood, so is possibility and a pathway forward for families.



Visionary Partner Spotlight: Enterprise Mobility



Clover is proud to recognize **Enterprise Mobility** as a Visionary Partner. Through their steadfast financial support and hands-on volunteerism, Enterprise Mobility has gone beyond traditional philanthropy—demonstrating a deep commitment to community well-being.

Whether reading with young learners in the classroom, assisting with medically fragile

adults and seniors or supporting our major fundraising efforts, Enterprise Mobility employees have shown up time and again for Clover in meaningful ways. Their partnership helps fuel our mission to educate children, strengthen families, and build a more connected, thriving New Orleans.

We are deeply grateful for Enterprise Mobility's leadership and lasting impact. Together, we are creating brighter futures—one child, one family, one act of service at a time.







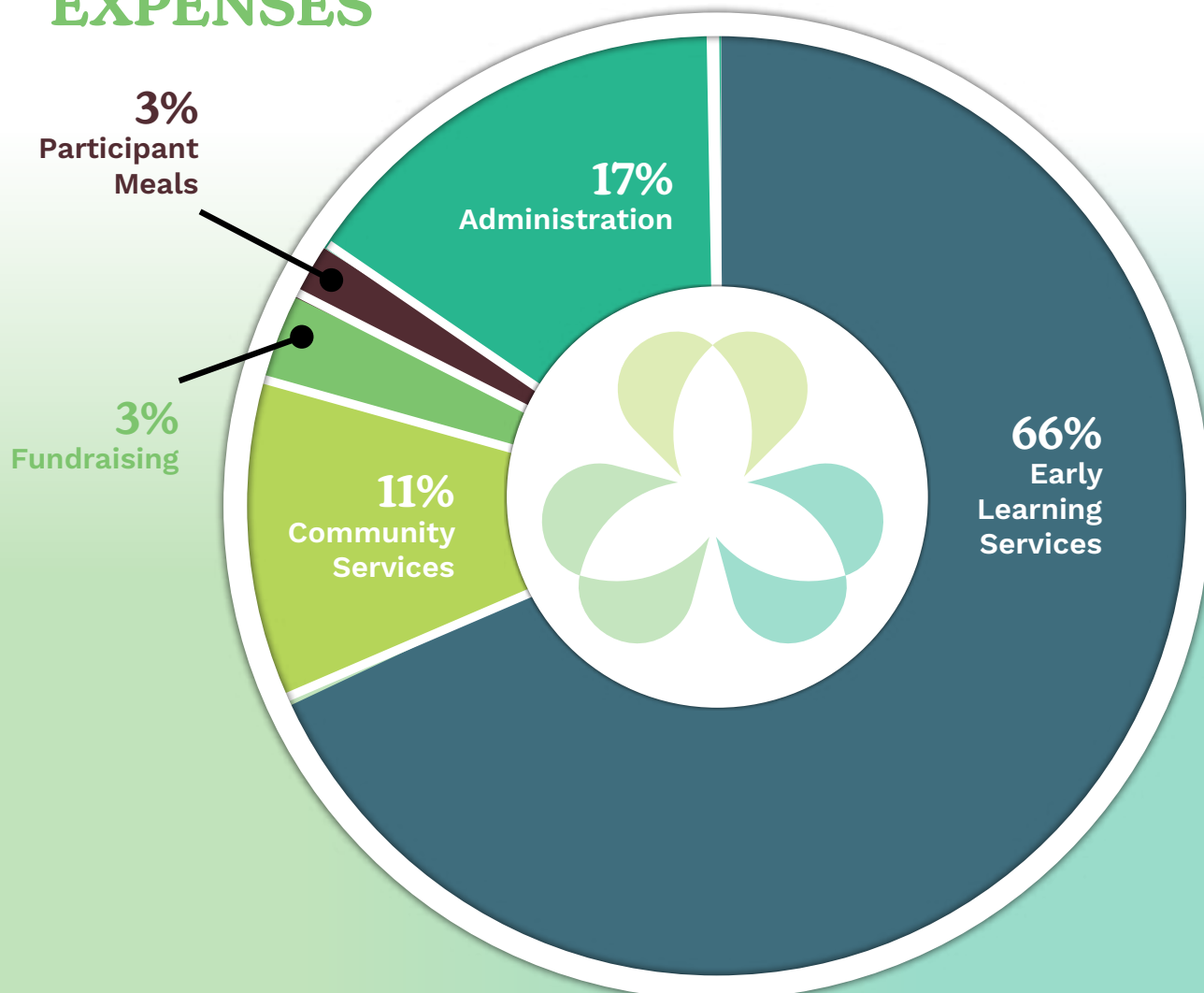
2023-2024 Financials

SOURCES OF INCOME

Self-Support Revenue	\$1,101,678
Government Grants	\$13,388,774
Non-Government Grants	\$918,808
Program Service Fees	\$191,672
Investment Income	\$645,549

Total Income \$16,246,481

EXPENSES



Outcomes and Outputs

- 🍀 **8,000+ Individuals and Families Served**
- 🍀 **2,200 Infants, Toddlers, Preschool aged children and their families received comprehensive early learning services and supports**
- 🍀 **1,800 individuals and their families living in Columbia Parc and River Garden residential communities had access to comprehensive community and supportive services**
- 🍀 **150 people received career development, job training and advancement services**
- 🍀 **613 families and seniors received nutrition assistance, financial coaching, and access to community resources to achieve their life goals**
- 🍀 **110 medically fragile adults, seniors, veterans and individuals with developmental disabilities, attended Clover Cares Adult Day Care**
- 🍀 **108 children successfully transitioned from Clover Academy early learning to kindergarten, with more than 90% fully prepared cognitively, physically, socially and behaviorally to thrive.**
- 🍀 **373 families and seniors received volunteer tax assistance services (VITA), totaling \$521,496 in federal refunds, maximizing available tax credits and saving an average \$273 in tax preparation services fees**





Because of You, We Continue to Move Forward

Your support makes it possible for Clover to continue our proud legacy of educating children, strengthening families, and building community. Together, we are creating a future where every child and family has the opportunity to thrive.

Here are a few ways you can make a difference:

Volunteer Your Time

Clover welcomes individuals and groups eager to share their time and talents in support of our programs and events.

Give Financially

- Ask if your employer offers a donation matching program
- Join our monthly giving club or make a multi-year pledge or planned gift
- Sponsor one of our special events or become a Visionary Partner to invest in life-changing impact

Make an In-Kind Gift

Donations of goods and services help sustain our programs and special events throughout the year.

Connect With Us

To explore giving or volunteer opportunities or to schedule a tour of our campus, please contact Chief Advancement Officer Sandy Colvin at sandy.colvin@clovernola.org or visit clovernola.org for more information on how to get involved.



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