



For Immediate Release
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Media Contact: Sabrina Written
Email: sabrina.written@clovernola.org

“Where Are The Workers -Greater New Orleans” Convening Set for November 13

Business, Community, and Policymakers Invited to Attend Workforce Solutions Event

New Orleans, LA — Clover is excited to announce the **“Where Are The Workers? Greater New Orleans”** convening, presented by Clover and Agenda for Children, on **Wednesday, November 13, 2024**, from **9:00 a.m. – 4:00 p.m.** at **Clover, 1600 Constance Street**. Originally planned for April, the event was postponed due to citywide inclement weather. There is no cost to attend, but registration is required at clovernola.org/watw.

The convening will present key insights from the **“Where Are The Workers - Greater New Orleans (WATW GNO) Project**, which provides a unique, localized view of the barriers preventing many individuals from securing stable, meaningful employment in the Greater New Orleans area. Funded by the Greater New Orleans Foundation, the WATW-GNO study also offers forward-thinking recommendations to improve the local workforce development ecosystem.

Interactive, solutions oriented breakout sessions will focus on creating a bold plan for how community and government organizations can work together to create impactful training and employment opportunities across the region, with a goal of improving economic mobility for ALICE (Asset, Limited, Income, Constrained, Employed) residents in the Greater New Orleans region.

Distinguished speakers include:

- Keynote speaker, **Bishara Addison**, is Director of Workforce Innovation for The Fund for Our Economic Future. She served in a leading capacity on a similar analysis of Northeast Ohio’s talent landscape and is intricately involved in the progress made in that area using their research outcomes. In her current role, Bishara leads talent development initiatives in support of the Fund’s agenda to achieve equitable economic growth. Her work focuses on convening and aligning regional and national partners to support innovative solutions related to labor market participation and job quality.
- Guest speaker, **Dr. Stephanie Hoopes**, National Director of United for ALICE, developed the ALICE (Asset, Limited, Income, Constrained, Employed) measures for a pilot study of the low-income community in Morris County while at Rutgers University-Newark, and has since overseen the expansion to a national effort with ALICE data for all 3,000 U.S. counties. Her research has garnered the attention of local, state, and national media.

(more)

Who Should Attend:

- Economic Developers
- Education/Training Providers
- Employers
- Nonprofit/Service Providers
- Policymakers
- Workforce Participants

About Clover

Founded in 1896 with a mission to educate children, strengthen families and build community, Clover (formerly Kingsley House) envisions a city and region where all young children are ready to succeed, and all citizens are healthy and economically stable. Recognizing that under-served families are at risk of being caught in an intractable cycle of poverty, the organization is committed to ensuring that individuals and families have the supports necessary to be successful at all stages of life. For more about Clover’s mission and how to get involved, visit www.clovernola.org.

About Where Are the Workers –Greater New Orleans

“Where Are the Workers - Greater New Orleans?” is the collaborative effort of Clover, Crescent City Family Services, Louisiana Workforce Commission, New Orleans Career Center, Total Community Action, United Way of Southeast Louisiana, Urban League of Louisiana, Workforce Development Conveners for the City of New Orleans. Greater New Orleans Foundation is the lead sponsor of the report. Other sponsors include Agenda for Children and Clover. Teamer Strategy Group is the facilitator of the convening and Trepwise conducted the research.

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For more information, contact:

Sabrina Written, Clover
Director of Marketing & Communications
504-523-6221, X 163
sabrina.written@clovernola.org