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New Orleans Nonprofit Clover Named 2023 Chick-fil-A True Inspiration Awards Grant Recipient

Clover Selected to Receive \$50,000 from Chick-fil-A, Inc.

[New Orleans, LA] (Jan. 10, 2023) – Clover, a New Orleans area nonprofit, has been named the recipient of a \$50,000 grant through the annual Chick-fil-A® True Inspiration Awards® program. This grant will help further Clover's efforts in the community.

Since 1896, Clover (formerly known as Kingsley House) has had an unwavering commitment to strengthening children and families in New Orleans. Now in its 126th year, the organization has broadened its advocacy strategy to advance stability for families most impacted by economic and social inequities in the region.

“With this grant, we expect to be able to serve at least 400 additional individuals in New Orleans,” said Keith Liederman, Ph.D., Clover’s Chief Executive Officer. “We will be able to expand our impact in education, health, employment and economic security, which are all linked to disrupting root causes of cyclical poverty in our city.”

From early education programs for infants and toddlers and adult daycare for senior citizens and medically-fragile adults to job readiness training and summer youth camps, the breadth of support that Clover offers to underserved individuals in New Orleans is inspiring.

“We will continue to wholeheartedly work toward our vision of a city and region where all young children are ready to succeed,” he added. “A place where all people can truly thrive.”

Clover is one of 46 True Inspiration Awards grant recipients in 2023 that are receiving a collective \$5 million. To be selected for a grant, organizations must work to address key issues that align with Chick-fil-A's [corporate social responsibility](#) priorities: Caring for People, Caring for Others through Food, Caring for our Communities and Caring for our Planet, a new category added this year.

The True Inspiration Awards were established in 2015 to carry on Chick-fil-A Founder S. Truett Cathy’s legacy of generosity and community service. Since that time, 250 grants have been distributed to organizations located across 36 states, Washington, D.C., and Canada, impacting more than 3.5 million people. Individual grants range from \$30,000 to \$350,000.

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“Through our True Inspiration Awards grant program, Chick-fil-A helps empower local nonprofits that are leading positive change and creating tangible impact throughout the communities they serve,” said Brent Fielder, senior director of corporate social responsibility for Chick-fil-A, Inc. “This year, we added a new grant category – Caring for our Planet – to help support additional nonprofits that act as good stewards of the planet we share. It is our pleasure to invest in the growth and legacy of all our 2023 recipient organizations throughout the U.S. and Canada.”

To learn more about the Chick-fil-A True Inspiration Awards program, visit chickfila.com/true-inspiration-awards.

About Clover

Founded in 1896 with a mission to educate children, strengthen families and build community, Clover (formerly known as Kingsley House) envisions a city and region where all young children are ready to succeed, and all citizens are healthy and economically stable. Recognizing that under-served families are at risk of being caught in an intractable cycle of poverty, the organization is committed to ensuring that individuals and families have the support necessary to be successful at all stages of life.

To accomplish its goals, the historic nonprofit joins forces with dedicated community partners to collectively work with families to fuel economic growth and social change in our city, state, and region. For more about Clover’s mission and how to get involved, visit www.clovernola.org.

About Chick-fil-A, Inc.

Atlanta-based Chick-fil-A, Inc. is a restaurant company known for the Original Chick-fil-A® Chicken Sandwich and signature hospitality. Represented by more than 190,000 Team Members, Operators and Staff, Chick-fil-A® restaurants serve guests freshly prepared food at more than 2,800 restaurants in the United States, Puerto Rico and Canada. The family-owned and privately held restaurant company was founded in 1967 by S. Truett Cathy and is committed to serving the local communities in which its franchised restaurants operate.

Known for its leadership and growth opportunities, in 2022 Chick-fil-A was named a Best Employer in America by Forbes and a top company for career opportunities for Black employees by Glassdoor. The company was also awarded the Employee’s Choice by Glassdoor honoring top CEOs and was named a Culture 500 Culture Champion in 2020. A leader in customer service, Chick-fil-A was named QSR magazine’s Drive-Thru Restaurant of the Year in 2021. More information on Chick-fil-A is available at www.chick-fil-a.com and [@ChickfilANews](https://twitter.com/ChickfilANews).

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