

**FOR MORE INFORMATION, CONTACT:**

Marvin Hill  
Humana Corporate Communications  
502.580.3950  
[mhill1@humana.com](mailto:mhill1@humana.com)



## **Humana Foundation Awards Combined \$1 Million to Kingsley House and Growing Local Food Collaborative**

*The Humana Foundation's Strategic Community Investment Program newest investment in New Orleans addresses social determinants of health on a local level*

*Kingsley House will use investment from Humana Foundation for employment program to help lift families out of generational poverty*

*Growing Local Food Collaborative will use investment to address food security, as well as asset security and sustaining employment*

**NEW ORLEANS** – January 27, 2020 – The Humana Foundation, philanthropic arm of [Humana Inc.](#) (NYSE: HUM) for the past 38 years, is investing \$1 million in two local projects, marking an expansion of its Strategic Community Investment Program to the greater New Orleans area.

[Kingsley House](#) will receive an investment of more than \$400,000 to fund a program that helps lift families out of generational poverty. Growing Local Food Collaborative, a partnership among several organizations, will receive an investment of more than \$600,000 to address food security, as well as asset security and post-secondary education and sustaining employment.

The investments from The Humana Foundation are renewable for up to two additional years based on specific results achieved over a 12-month period. Both Kingsley House and Growing Local Food Collaborative have the potential to receive continued funding from The Humana Foundation in 2021 and 2022.

Founded in 1896, Kingsley House works to educate children, strengthen families and build community, envisioning a future New Orleans where all young children are ready to learn and all citizens are healthy and economically stable. Kingsley House will use The Humana Foundation investment for its Career Pathways program, creating greater economic security, and post-secondary attainment and sustaining employment in New Orleans by using the Whole Family approach to lift families out of generational poverty. [DePaul Community Health Centers](#) and [Crescent City Family Services](#) will collaborate with Kingsley House to help families access community resources.

“We’re excited to partner with The Humana Foundation and help more New Orleans individuals and families achieve financial stability and health,” said Keith H. Liederman, CEO of Kingsley House. “Our new Career Pathways program is another way we can make a positive difference in our community.”

[Growing Local Food Collaborative](#) will receive \$613,620 to address financial asset security, post-secondary attainment and sustaining employment, and food security in New Orleans. The program will take a unique, cooperative approach by working through local partnerships to bring fresh food into food deserts, to create new markets and train local farmers, and to provide training and an employment pipeline for youth in the local food and hospitality economy. Partners in this initiative include, [Liberty’s Kitchen](#),

[New Orleans Food Policy Advisory Committee, Recirculating Farms Coalition, SPROUT NOLA, Top Box Foods Louisiana, and joined by Second Harvest Food Bank](#) for special projects.

“Working together, we can achieve more for our community, so all people in New Orleans can have access to healthy foods and jobs that pay a living wage,” said Marianne Cufone, Executive Director of the Recirculating Farms Coalition. “This investment from The Humana Foundation will allow us and our collaborators to address many of the complex issues that lead to food insecurity, hunger and economic instability.”

### **The Humana Foundation’s Strategic Community Investment Program**

Through partnerships with local organizations and community members, The Humana Foundation’s [Strategic Community Investment Program](#) creates measurable results in some of the most common social determinants of health, including post-secondary attainment and sustaining employment, social connectedness, financial asset security and food security. These investments are located in Humana ‘Bold Goal’ communities, places where Humana and The Humana Foundation are working to help people improve their health 20 percent by 2020 and beyond.

In the first year of the Strategic Community Investment Program, The Humana Foundation invested \$7 million in seven communities and funded programs that served more than 16,000 individuals and their families, addressing one or more social determinant of health. Each of these seven communities will receive continued or expanded Humana Foundation investments based on the measurable results each program attained in its first year.

The Humana Foundation’s continuing and expanded Strategic Community Investments include the following locations: Baton Rouge, La., Broward County, Fla., Jacksonville, Fla.; Knoxville, Tenn., Louisville, Ky., San Antonio and Tampa.

For more information on specific investment results, please visit the [Strategic Community Investment](#) page [HumanaFoundation.org](#).

“The Humana Foundation’s Strategic Community Investments holistically address social determinants of health locally, working to close measurable gaps in health outcomes,” said Walter D. Woods, CEO of The Humana Foundation. “We’re excited to expand the Foundation’s Strategic Community Investment Program to New Orleans and help another community achieve greater health equity in a sustainable manner.”

### **About Kingsley House**

At Kingsley House, we envision a city and region where all young children are ready to succeed and all citizens are healthy and economically stable. Recognizing that vulnerable families are at risk of being caught in an intractable cycle of poverty, we are committed to ensuring that individuals and families have the supports necessary to be successful at all stages of life. To accomplish our goals, we join forces with dedicated community partners. Collectively, we work with families to fuel economic growth and social change in our city, state and region. For more information about Kingsley House visit [www.kingsleyhouse.org](http://www.kingsleyhouse.org)

### **About Growing Food Collaborative**

The Growing Local Food Collaborative is building an equitable local food system in New Orleans, Louisiana by bringing together multi-sector partners to promote health and wellness through increased food access, job training, and policy advocacy. From farm to fork, the Collaborative supports our community through local food production and distribution, farmer support and development, entrepreneurship, and market expansion; particularly in neighborhoods with limited access to fresh food. The Collaborative works to reduce food waste, elevate agricultural practices that respect people and our planet, and create opportunities for stable green jobs in food and farming. Members of the Growing Local Food Collaborative are: Liberty's Kitchen, New Orleans Food Policy Advisory Committee, Recirculating Farms Coalition, SPROUT NOLA, and Top Box Foods Louisiana. Second Harvest Food Bank joins on special projects. More information can be found at (note - we will add a direct link to our blog about the Collaborative before the release goes out!)

### **About the Humana Foundation**

The Humana Foundation was established in 1981 as the philanthropic arm of Humana Inc., one of the nation's leading health and well-being companies. Located in Louisville, Ky., the Foundation seeks to co-create communities where leadership, culture, and systems work to improve and sustain positive health outcomes. For more information, visit [humanafoundation.org](http://humanafoundation.org).

Humana and The Humana Foundation are dedicated to Corporate Social Responsibility. Our goal is to ensure that every business decision we make reflects our commitment to improving the health and well-being of our members, our employees, the communities we serve, and our planet.

### **About Humana**

Humana Inc. is committed to helping our millions of medical and specialty members achieve their best health. Our successful history in care delivery and health plan administration is helping us create a new kind of integrated care with the power to improve health and well-being and lower costs. Our efforts are leading to a better quality of life for people with Medicare, families, individuals, military service personnel, and communities at large.

To accomplish that, we support physicians and other health care professionals as they work to deliver the right care in the right place for their patients, our members. Our range of clinical capabilities, resources and tools – such as in-home care, behavioral health, pharmacy services, data analytics and wellness solutions – combine to produce a simplified experience with the goal of making health care easier to navigate and more effective.

More information regarding Humana is available to investors via the Investor Relations page of the company's website at [humana.com](http://humana.com), including copies of:

- Annual reports to stockholders
- Securities and Exchange Commission filings
- Most recent investor conference presentations
- Quarterly earnings news releases and conference calls
- Calendar of events
- Corporate Governance information.

###